



32nd ANNUAL LITTLE FALLS CANAL CELEBRATION
AUGUST 5 - 11, 2019
-Program Book Advertising-

Dear Celebration Supporter,

Planning for this Summer's 32nd Canal Celebration is well underway. The celebration is an annual expression of recognition for our community, our heritage and the spirit that makes Little Falls a unique force in the Mohawk Valley. Along with our official Celebration Website, we will be publishing a colorful multi-fold brochure which will contain a complete schedule of activities, sponsors and supporters.

Advertising supporters are recognized in the brochure as well as with ads posted on our Canalcelebration.com website. "Gold" and "Silver" supporters have the option of linking to their own websites. The brochure and website represent a major funding source for the Celebration, **which is operated independently of City revenues**. Thousands of brochures will be distributed to area residents and visitors prior to the festivities. Your ad will remain online for 1 year.

May we count on your participation to help make this another successful year. Indicate below your level of support. Please supply a production- ready Ad (preferably color) or simply submit ad material and we will put it together for you. Join us in continuing the spirit and tradition of this 31st Annual Canal Celebration.

Advertising Categories and Rates:

- Gold Supporter \$130** - Includes your company logo, prominently displayed, as a major sponsor on the Brochure Banner Head and website, PLUS a website Ad **CanalCelebration.com**, with a link to your website.
- Silver Supporter \$100** - Includes a brochure listing, PLUS a website Ad **CanalCelebration.com**, with a link to your website if desired.
- Bronze Supporter \$ 75** - Includes a brochure listing, PLUS a website Ad **CanalCelebration.com**.
- Celebration Friend \$ 10** - Includes a Brochure and website listing of business or Individual.

Check support level above and return your information with attached Ad copy or notes as soon as possible. Ad material and payment must be received no later than **May 31, 2019** to be included in the Brochure .

Business Name: _____

Contact Name: _____

Address: _____

Phone: _____ E-mail Address: _____

Ad Size: _____ Amount Enclosed: _____

Make checks payable to: **LITTLE FALLS CANAL CELEBRATION COMMITTEE,**
And send: c/o LF YMCA; 15 Jackson St., Little Falls, NY 13365